Solution:

$$\log_{49} 28 = \log_{7^2} 28$$

$$= \frac{1}{2} \log_7 (4 \times 7)$$

$$= \frac{1}{2} \log_7 4 + \frac{1}{2} \log_7 7$$

$$= \frac{1}{2} \log_7 4 + \frac{1}{2} \log_7 7$$

$$= \frac{1}{2} \log_7 4 + \frac{1}{2} \log_7 7$$
$$= \frac{1}{2} \log_7 2^2 + \frac{1}{2}$$

$$= \frac{1}{2} \log_7 4 + \frac{1}{2}$$

 $= \frac{1}{2} \log_7 2^2 + \frac{1}{2}$

 $= \log_7 2 + \frac{1}{2}$

 $= k + \frac{1}{2}$

=(2k+1)/2

Hence option b is the answer.