

Find  $\sum_{r=1}^n (3r^2 - 2r + 1)$ .

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**SOLUTION**

$$\begin{aligned}\sum_{r=1}^n (3r^2 - 2r + 1) \\&= 3 \sum_{r=1}^n r^2 - 2 \sum_{r=1}^n r + \sum_{r=1}^n 1 \\&= 3 \cdot \frac{n(n+1)(2n+1)}{6} - 2 \cdot \frac{n(n+1)}{2} + n \\&= \frac{n}{2} \left[ 2n^2 + 3n + 1 \right] - 2(n+1) + 2 \\&= \frac{n}{2} \left( 2n^2 + 3n + 1 - 2n - 2 + 2 \right) \\&= \frac{n}{2} (2n^2 + n + 1).\end{aligned}$$